
STEVE MADDEN

Safe Harbor Agreement

Except for the historical information contained herein, this presentation contains forward-looking statements that involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements.

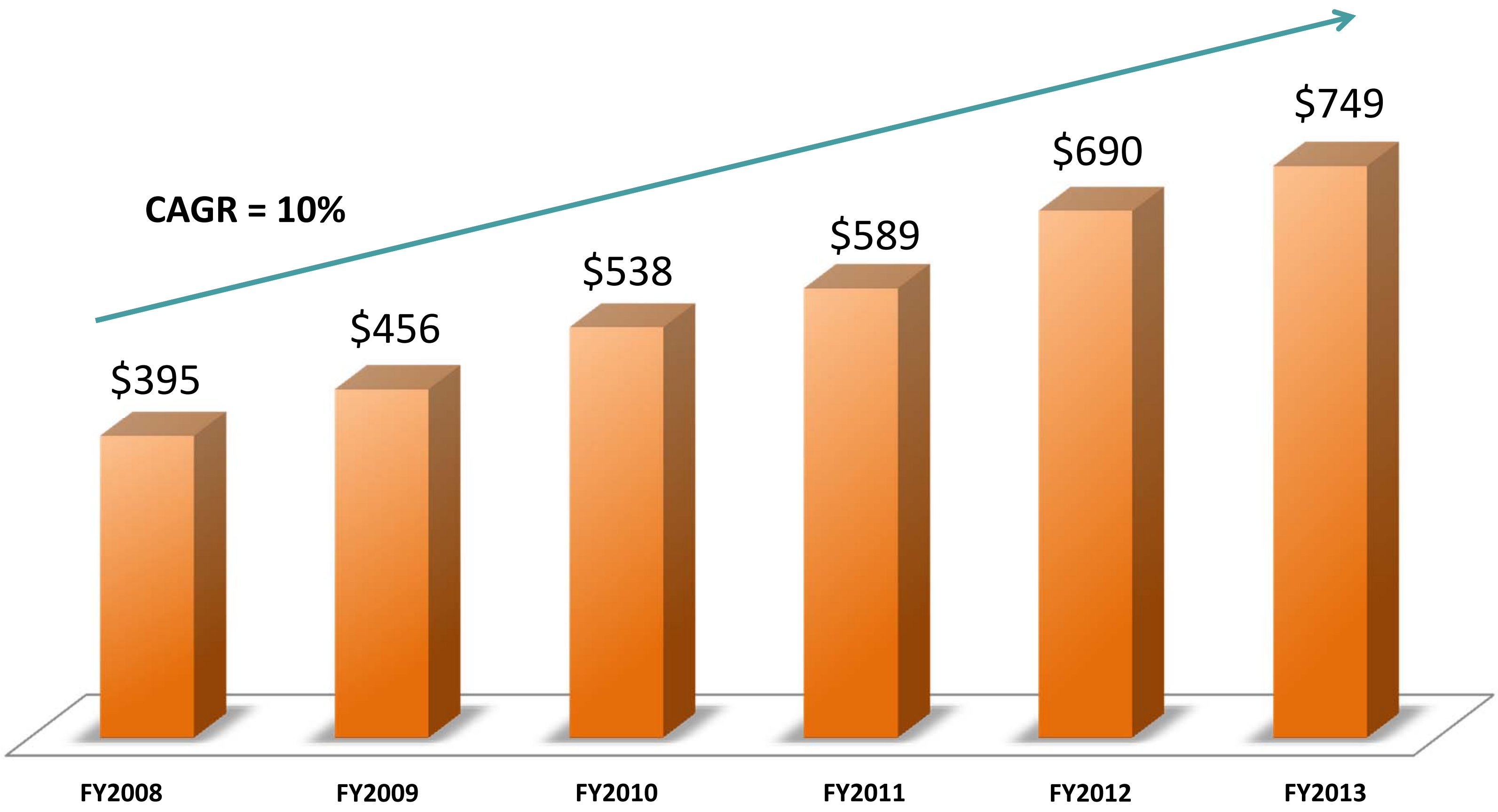
Investment Highlights

- Steve Madden a premier fashion footwear brand
- Diversified business model mitigates risk
- Multiple growth opportunities across categories, channels and geographies
- Proven track record with consistent financial performance
- Strong balance sheet creates opportunities for value creation

BRANDS AND CHANNELS

Steve Madden Brand Net Sales

(Dollars in Millions)



Note: Includes Steve Madden and all related brands (e.g. Madden Girl, Steven, etc.)

Steve Madden Market Share

Better & Juniors

Rank	Brand	% Total
1.	Skechers	12.4%
2.	Steve Madden	8.3%
3.	Nine West	5.5%
4.	Vince Camuto	4.7%
5.	AK Anne Klein	3.8%
6.	Madden Girl	3.6%
7.	Franco Santo	3.3%
8.	Jessica Simpson	2.8%
9.	Rampage	2.7%
10.	Enzo Angiolini	2.3%

The NPD Group Retail Data – *Top Women's Brands in Fashion Footwear Category – Better and Juniors (All POS Channels) – 12 months ended January 2014*

Total Women's

Rank	Brand	% Total
1.	Skechers	3.6%
2.	UGG	3.4%
3.	Steve Madden	2.5%
4.	Clarks England	2.4%
5.	Michael Michael Kors	2.3%
6.	Sperry Top-Sider	2.0%
7.	Nine West	1.7%
8.	Nike	1.6%
9.	Vince Camuto	1.4%
10.	Sam Edelman	1.3%

The NPD Group Retail Data – Top Women's Brands All Fashion Footwear Category – *12 months* ended *January 2014*

Steve Madden Mind Share

Piper Jaffray Spring 2014 Survey of Upper-Income Teen Girls: *Favorite Footwear Brands*

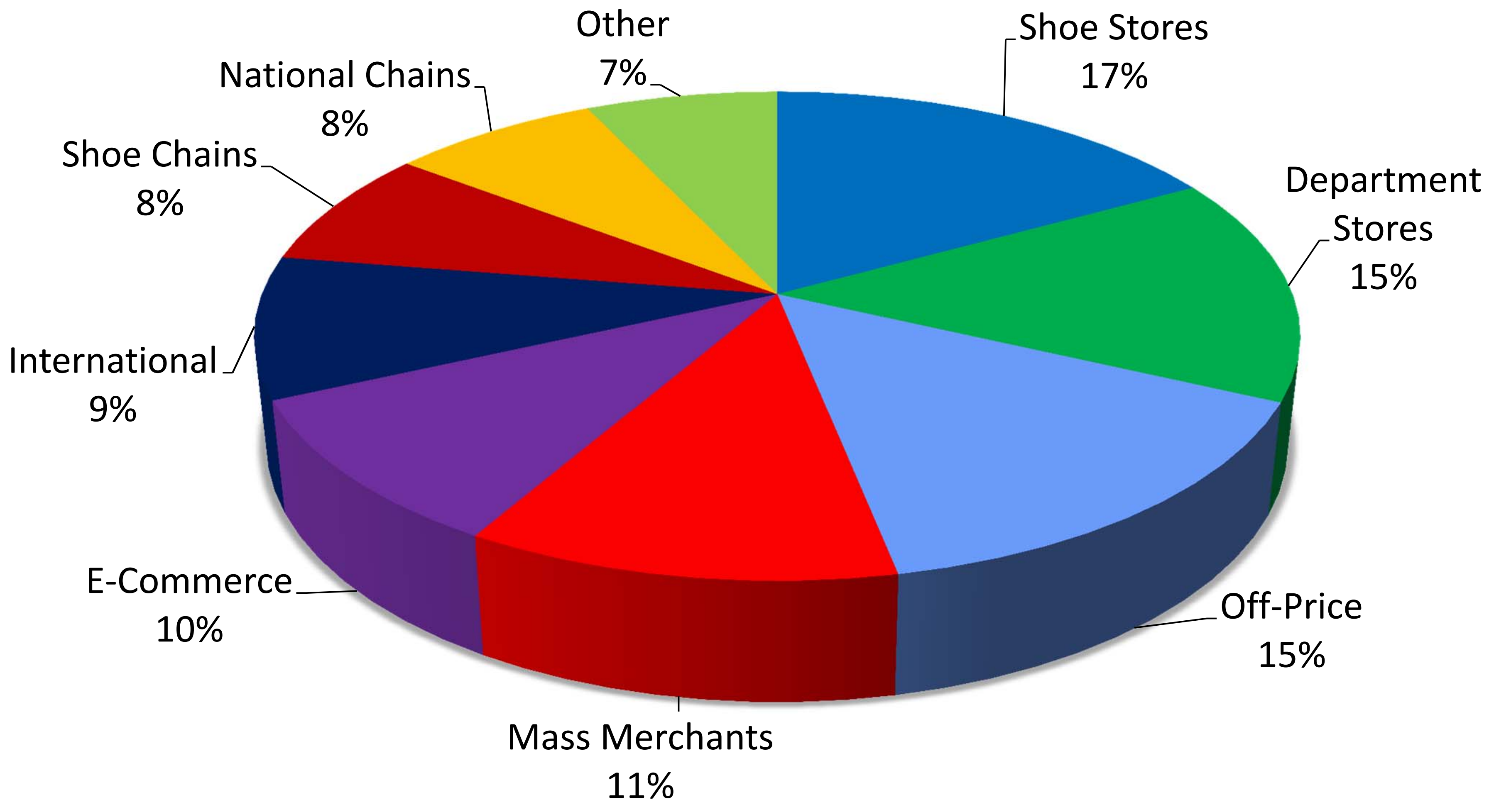
Rank	Brand	% Total
1.	Nike	23%
2.	Vans	13%
3.	Steve Madden	9%
4.	Converse	7%
5.	DSW	6%
6.	UGG Australia	6%
7.	Sperry Top-Sider	4%
8.	Nordstrom	3%
9.	Payless	3%
10	TOMS/ALDO	2%

Diversified Brand Portfolio

Luxury Retailers	Bergdorf Goodman Neiman Marcus Saks Fifth Ave
Better Department Stores	Bloomingdales Nordstrom Dillards Macy's
Shoe Chains	DSW Famous Footwear
National Chains	JCPenney Kohl's Sears
Discount Shoe Stores	Payless
Mass Merchants	Target Wal-Mart

Brian Atwood
SUPERGA PEOPLE'S SHOES OF ITALY
FREEBIRD by STEVEN
BRIAN ATWOOD
STEVEN BY STEVE MADDEN
STEVE MADDEN
BETSEY JOHNSON
BIG BUDDHA Love Big – Live Buddha
MATERIAL GIRL
REPORT Signature
Cejon
madden girl
MADDEN
REPORT FOOTWEAR
Olsenboye
Stevies
Candie's
SM NEW YORK
BRASH
Mad Love
l.e.i. shoes life·energy·intelligence·

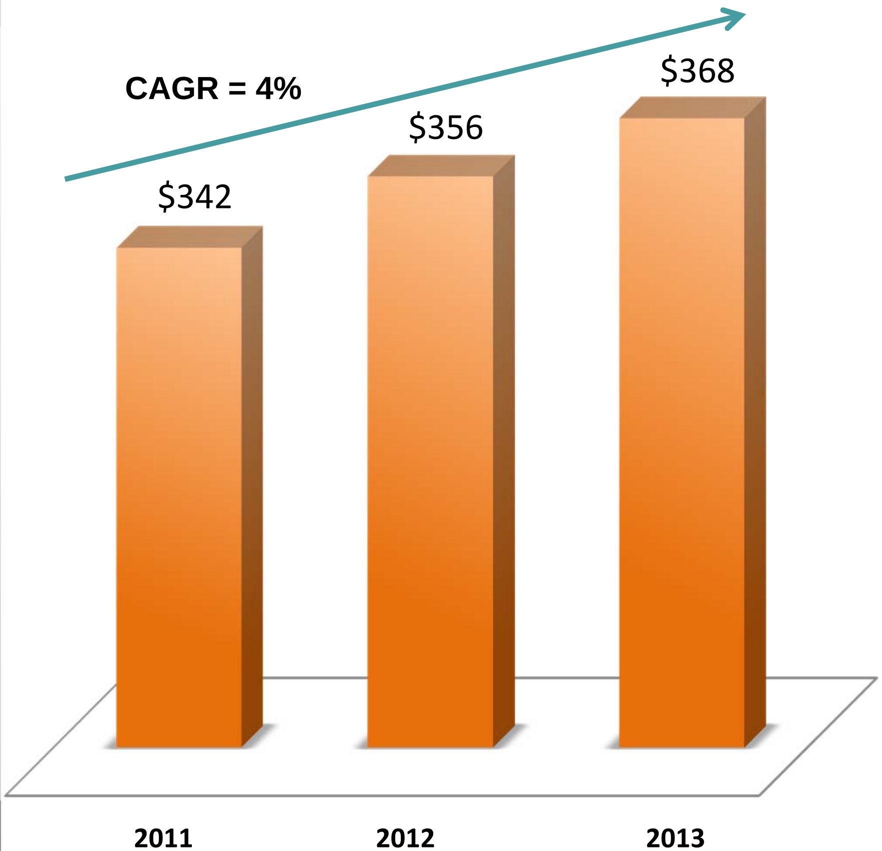
Net Sales by Channel




GROWTH OPPORTUNITIES

Steve Madden U.S. Wholesale Footwear Business

(Dollars in Millions)



Steve Madden U.S. Wholesale Footwear Net Sales

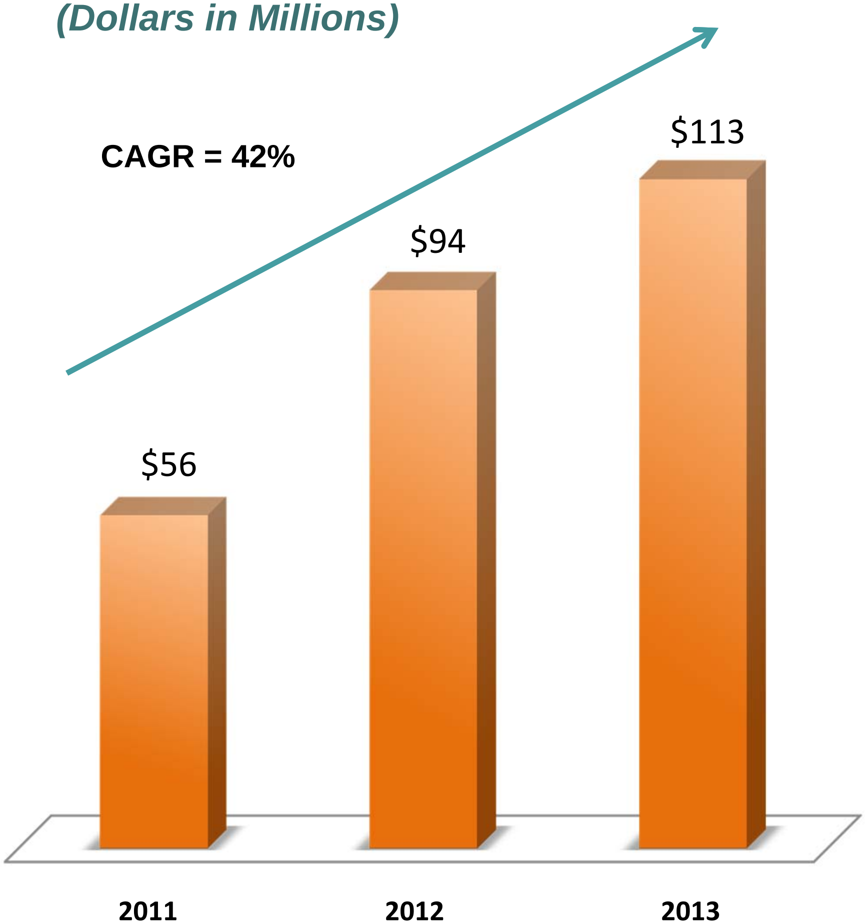
Highlights:

- Men's (up 14% LTM)
- Madden Girl (up 13% LTM)

Note: Includes Steve Madden and all related brands (e.g. Madden Girl, Steven, etc.)

International

(Dollars in Millions)



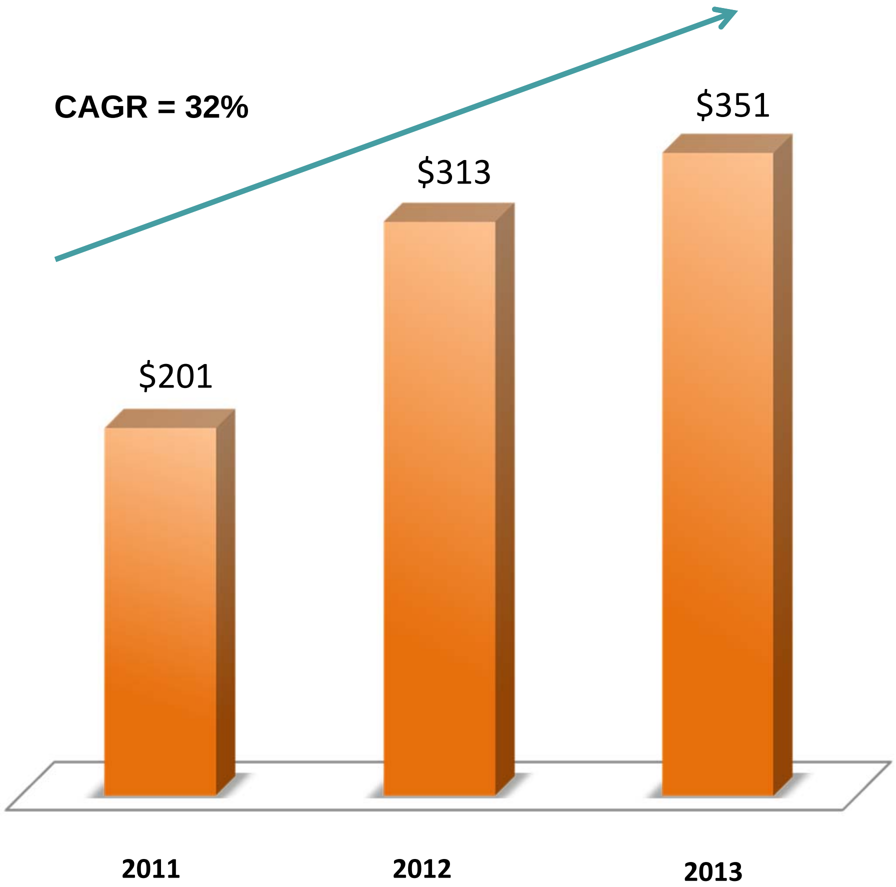
International Net Sales

Highlights:

- Strong momentum in Asia, Dubai, and Mexico
- In 2014, expect to add:
  - 50-55 free-standing stores (183 existing)
  - 15-20 concessions (138 existing)

Private Label

(Dollars in Millions)



Private Label Net Sales

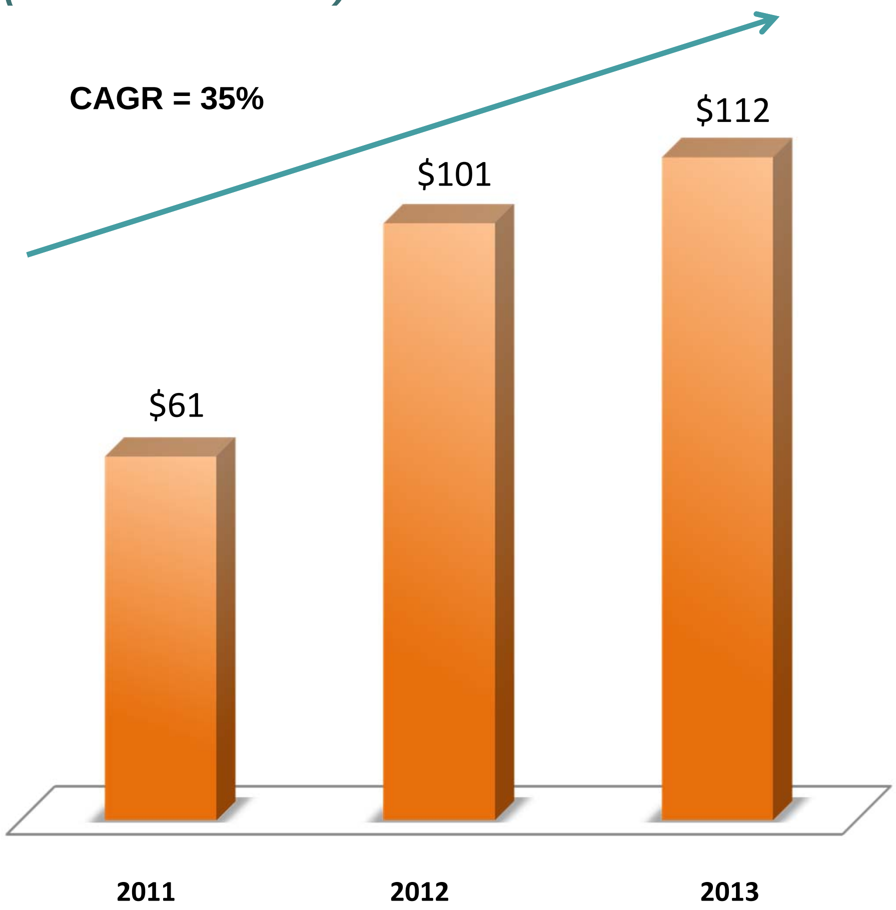
Highlights:

TARGET

Walmart

Handbags

(Dollars in Millions)



Total Handbags Net Sales

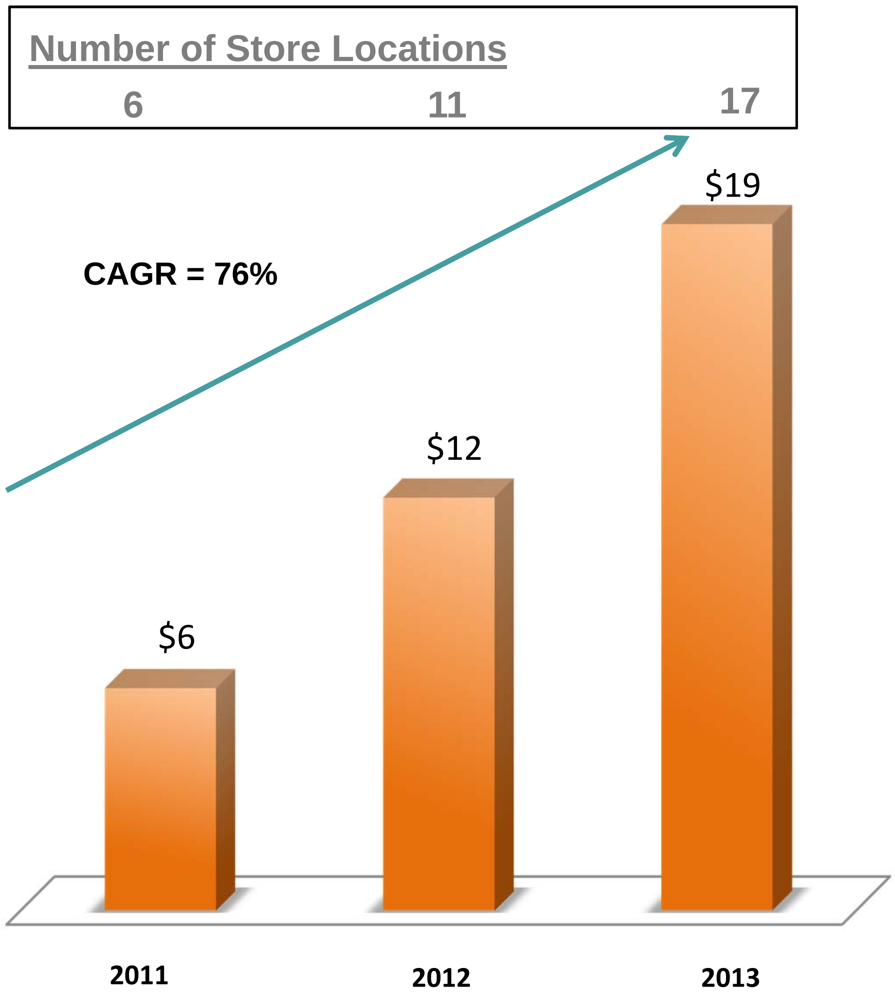
Highlights:

- Continued momentum in Betsey Johnson
- Rollout of Madden Girl handbags

Note: Figures exclude private label and international

Outlet Stores

(Dollars in Millions)



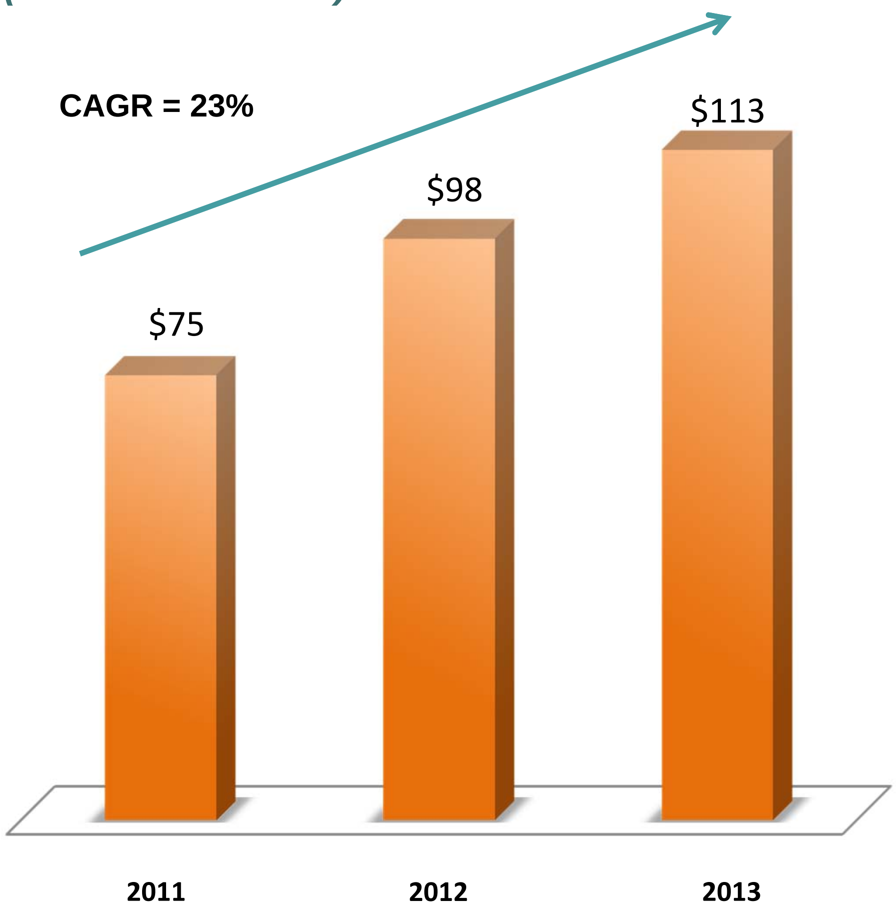
Outlet Stores Net Sales

Highlights:

- Expect to open 13-15 stores in 2014 (3 opened in Q1 2014)
- Targeting 50-60 stores by 2016

New Brands

(Dollars in Millions)



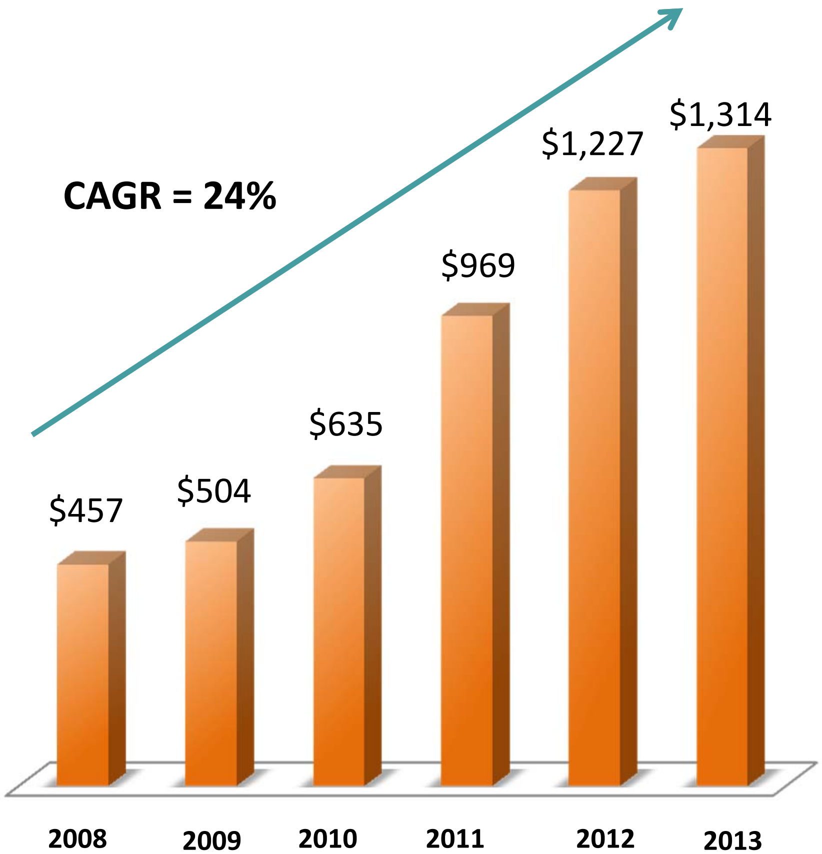
Net Sales of Current Brands Introduced / Added Since 2010

Key opportunities:

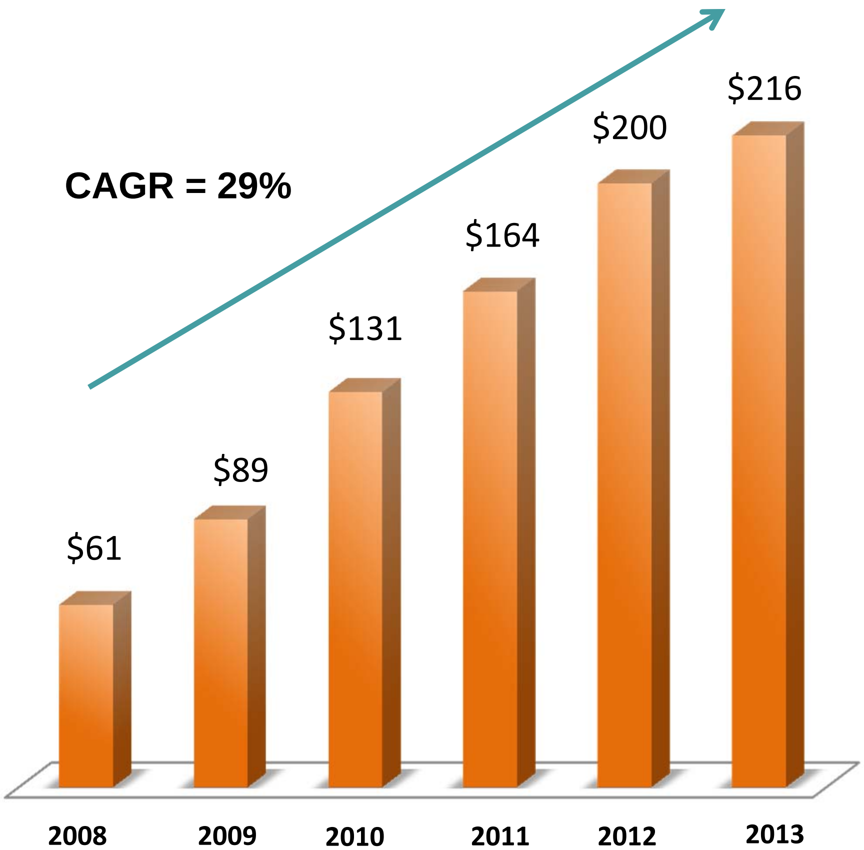

Financial Performance

Financial Performance

(Dollars in Millions)



Net Sales

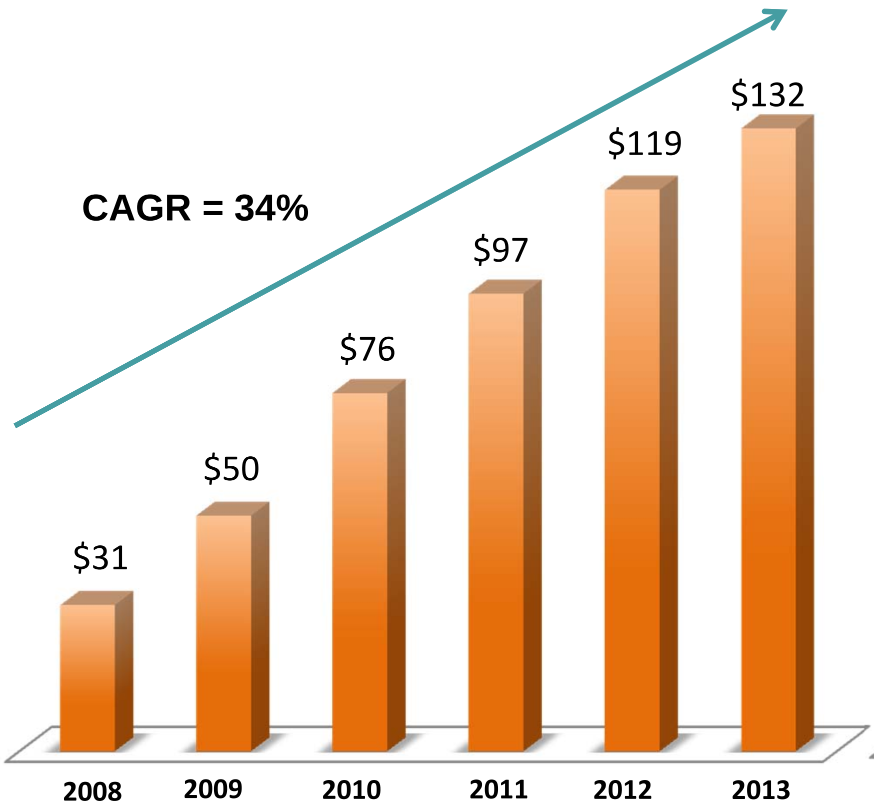


EBITDA

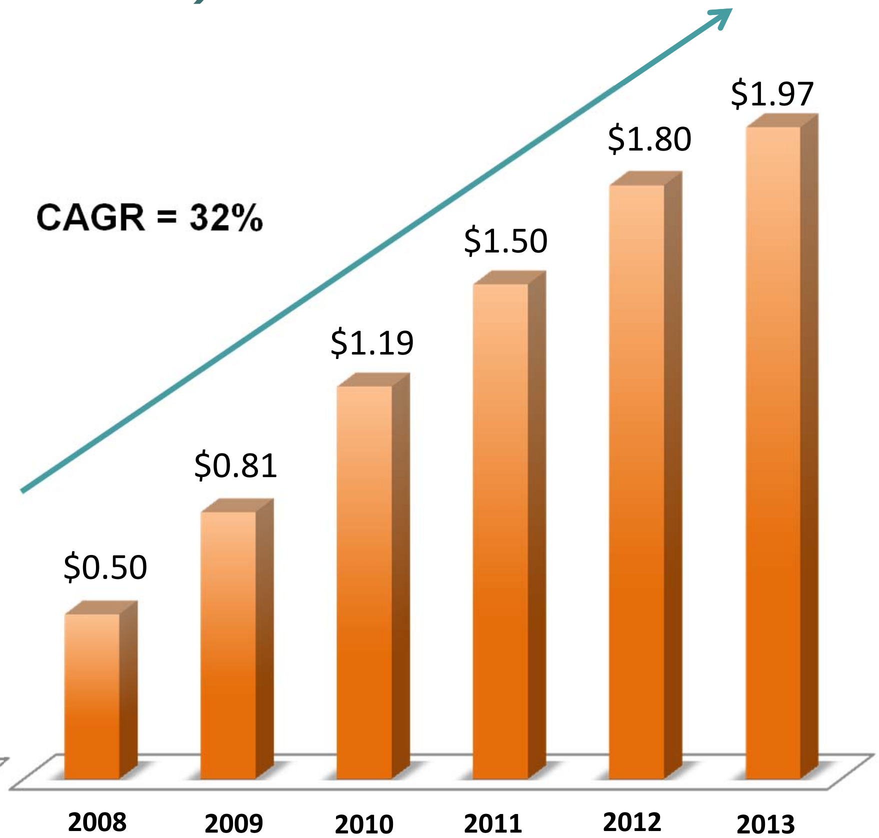
Note: All figures exclude non-recurring items.

Financial Performance

(Dollars in Millions, Except Per Share Amounts)



Net Income



Diluted EPS

Note: All figures exclude non-recurring items.

Balance Sheet and Cash Flow Highlights

(Dollars in Millions)

❖ Cash, Equivalents and Marketable Securities	$276
❖ Total Debt	$0
❖ Inventory Turn (LTM)	10.5 x
❖ Repurchases of Common Stock in 2014	$29 (851 k shares)

(Balance Sheet Data as of March 31, 2014)


STEVE MADDEN